

## **BRA SURVEY OF RESIDENT OPINIONS ON OUTDOOR SCULPTURE AT BROADMEAD**

Background. Last summer the Arts Council initiated a competitive solicitation to choose six pieces of outdoor sculpture for temporary exhibition at selected sites on the Broadmead campus. They were installed in September of 2025, and will be removed in June 2026, at which time they will be returned to their sculptors, and the sites restored as needed. The Arts Council had planned as part of this exhibition to have a survey to solicit resident responses, both pro and con, as well as seek suggestions for how this process might be pursued in the future. With this in mind, the Arts Council asked the BRA to conduct such a survey, and the BRA accepted – with the proviso that it would be crafted and implemented in collaboration with a group of residents reflecting the broad range of views on outdoor sculpture. This survey is the result of that collaboration.

Objective. The goal of this survey is to assess resident responses to this temporary exhibition of outdoor sculpture, how they feel – whether pro or con, as well as seek suggestions concerning the future of outdoor sculpture on our campus. All residents are encouraged to participate.

The Survey. In order to ensure that only one survey per person is submitted and anonymity is maintained, you must include your badge number where indicated. (See below for how to find your badge number.) Please be aware that the BRA is unable to associate this number with a specific resident; only Broadmead Inc. is able to do this.

This survey will be distributed to all residents on Tuesday May 5, and residents will have two weeks to complete and submit them. They are being sent electronically to those residents who have email addresses; once completed, these will be submitted online. A printed copy is being put into the cubbies of those residents who do not use email; once completed, these will be placed in the cardboard box next to the BRA Bulletin Board in the mail room.

The survey closes at 9 pm on Tuesday May 19. If you would like your view on outdoor sculpture considered, you must complete the survey by this deadline.

## BRA Sculpture Survey

To ensure only one survey per person is submitted and anonymity is maintained, please include your ID number (*The ID number is on the bottom line of the back of your ID card: the five digits on the new badges; the first five digits on the old badges*). Please know that the BRA is unable to connect this number to a specific resident.

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Please circle your response.

1. How did you feel about the addition of outdoor sculpture to the Broadmead campus **BEFORE** the temporary sculpture exhibition?

|  |                               |                            |                            |                                     |
|--|-------------------------------|----------------------------|----------------------------|-------------------------------------|
| <b>5</b><br><b>Strongly Supportive</b> | <b>4</b><br><b>Supportive</b> | <b>3</b><br><b>Neutral</b> | <b>2</b><br><b>Opposed</b> | <b>1</b><br><b>Strongly Opposed</b> |
|--|-------------------------------|----------------------------|----------------------------|-------------------------------------|

2. The outdoor sculpture exhibition has been up for three seasons and is coming to an end. **NOW**, how do you feel about outdoor sculpture on the Broadmead campus?

|  |                               |                            |                            |                                     |
|--|-------------------------------|----------------------------|----------------------------|-------------------------------------|
| <b>5</b><br><b>Strongly Supportive</b> | <b>4</b><br><b>Supportive</b> | <b>3</b><br><b>Neutral</b> | <b>2</b><br><b>Opposed</b> | <b>1</b><br><b>Strongly Opposed</b> |
|--|-------------------------------|----------------------------|----------------------------|-------------------------------------|

3. Would you like to see sculpture on the Broadmead campus in the future?

|                        |                            |                       |
|------------------------|----------------------------|-----------------------|
| <b>3</b><br><b>Yes</b> | <b>2</b><br><b>Neutral</b> | <b>1</b><br><b>No</b> |
|------------------------|----------------------------|-----------------------|

4. If there were to be sculpture on our campus, which types of sculpture would appeal to you? **Check all that apply.**

- Sculpture using natural materials (wood, stone)
- Natural material-based sculpture integrated with landscaping
- Contemporary abstract sculpture
- Figurative or realistic sculpture (person, animal)
- Kinetic/mobile sculpture
- Whimsical/playful sculpture
- Functional items (benches, gateways)
- None

5. If there were to be sculpture on the campus, which would be the best locations? **Check all that apply.**

- Cluster (if cluster agrees)
- Grouped in a sculpture garden
- Community Center lower level
- Area between York and Copper Beech Lane
- Meadow near Western Run
- Stony Run parking area
- Along walking trail
- Nowhere
- Other: \_\_\_\_\_

6. Please use this space for any comments or suggestions.

7. How many years have you lived at Broadmead?

Check if less than 1 year       Enter number of years

**Thank you for taking the time to provide your feedback.**

**Questions? Email or call [susanappling@comcast.net](mailto:susanappling@comcast.net); 443-421-1534**

**Survey results will be shared in aggregate with no identifiers.**